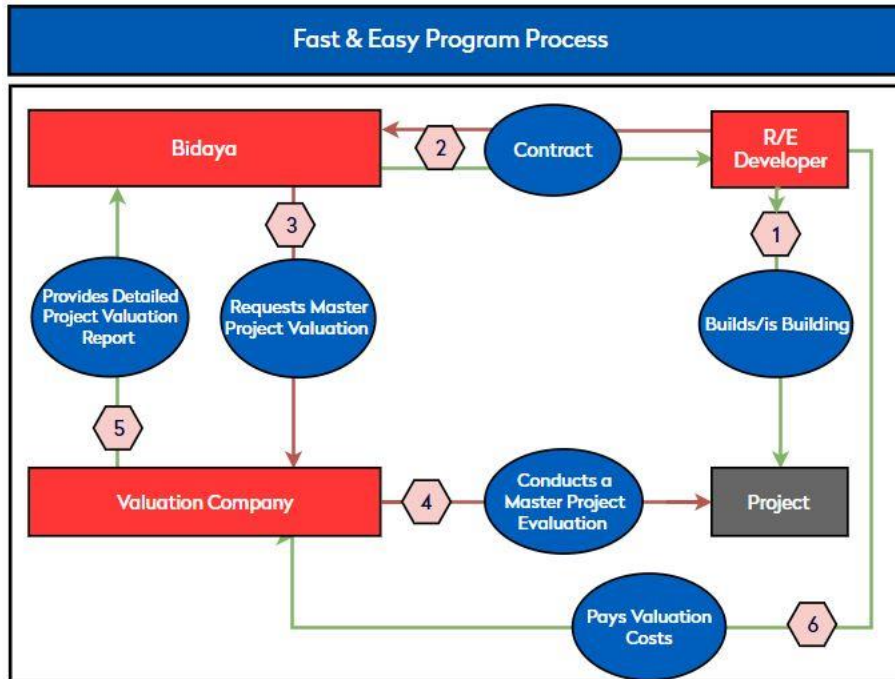


## Description of Program

Fast & Easy program is a feature of current Bidaya Products. In which, three parties are involved: Bidaya, Real Estate Developer, and Real Estate Valuation Company. Bidaya, as a lender, will provide program management and coordination, in addition to finance services to customers who will purchase properties from involved developers. Developers will provide projects. Valuation companies will conduct master project valuation, and detailed reports to Bidaya.

The following diagram explains the process flow of the program:



## Purpose

The main objective of the program is to expedite Bidaya's internal application processing and decrease SLAs. Furthermore, the program would generate business for all three parties.

## Benefits & Features:

To Bidaya:

1. Expedites internal application processing.
2. Generate more business.
3. Enhance Bidaya's image.
4. Create business partnerships.

To R/E Developers:

1. Generate more business.
2. Create business partnerships.
3. Extend customers' reach.
4. Receive updated project valuation reports.

To R/E Valuation Company:

1. Generate more business.
2. Create business partnerships